

Rosa Brueckel / Gregor Schmoll

Mein Feld ist die Welt / My field is the world 2000

photo print on aluminium
101 x 131 cm

The Early Work offers a comprehensive synopsis of the pictorial work of the Austrian artist couple Rosa Brueckl / Gregor Schmoll (both born in 1970). On the one hand, the title of the book suggests that Rosa Brueckl and Gregor Schmoll intend this publication to conclude a phase of their work while, on the other, it refers to a fundamental conceptual idea that inheres in all of their works: their work can be described as a permanent, conscious process of inscribing into the history of images. In their work, Brueckl / Schmoll react directly to historical models whose denotation is always clearly visible despite the fact that they undergo a process of transformation in their adaptation of new media. With the aid of their methodically deconstructivist approach and their wide system of reference, Brueckl / Schmoll deliberately enter into the art discourse, thus making it clear that they wish their works to be seen as part of this discourse.

"My field is the world" (advertising slogan of Hamburg-Amerika Linie from the first decade of the 20th century) was the title of a solo exhibition at Gallery mezzanine in 2020, which is the first part of a multi-part project. The entire project analyses "the image of the artist" in relation to her or his work within the various cultural/political spheres of influence, as well as in the field of tension of the self-staged "image documents".

